

A NEW DAY HAS DAWNED.

You're up half the night.
You search for the nearest
bathroom everywhere you go.
Your prescription may be
helping, but is it enough?

Consider a prescription for change.

FINDING RELIEF

Your doctor may recommend prescription drugs to reduce the symptoms of your enlarged prostate. Drug therapies are safe and effective, but they can be expensive and do not work for all men. They also may have unpleasant side effects like dizziness, nasal congestion and sexual side effects.

Surgery is an option for some men whose symptoms have progressed or have other related urinary tract complications. But surgery requires a hospital stay as well as a lengthy recovery time.

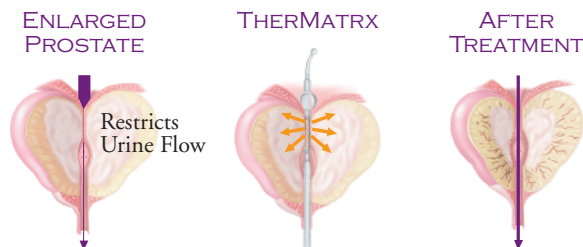
There is another choice. TherMatrix®.



TherMatrix is a safe and effective treatment for relief of enlarged prostate symptoms. It is a form of transurethral microwave therapy (TUMT) – commonly called thermotherapy – that applies gentle heat to a very precise area of the prostate resulting in long-term symptomatic relief. The procedure can be performed in your doctor's office in about an hour, with only a mild oral sedative.

HOW THERMATRIX® WORKS

No cutting or incision is needed. Instead, the urologist temporarily inserts a small, flexible catheter into the urethra; the system begins to work by slowly raising the temperature in a very specific area of the prostate. This causes changes in the prostate tissue that results in increased urine flow.



The symptoms associated with your enlarged prostate begin to improve within six weeks as you begin to improve your overall quality of life. For most men, a single treatment is effective for long-term relief.

- **In-Office** – No surgery or hospital visit required.
- **Well Tolerated** – Most patients have only minor discomfort during the procedure.
- **Fast Recovery** – You return home right away and can usually resume normal activities within 24 hours.
- **Insured** – Covered by Medicare and most private insurers.
- **No Decrease in Sexual Function** – Clinical trials reported no decrease in sexual function.
- **No Drug Interactions** – TherMatrix is not a drug so there is no danger of medication interactions.

FREQUENTLY ASKED QUESTIONS

Is TherMatrix safe?

Yes. More than 50,000 men have had the procedure since it was introduced in 2001. Side effects reported were generally mild; the majority of them were reported within days after the treatment and disappeared shortly thereafter without any treatment. Talk to your doctor about any questions you may have.

Will I be able to resume a normal sex life?

Yes. Unlike many drug therapies for enlarged prostate, studies have shown that there is no decrease in sexual function after TherMatrix.

Does my insurance cover this?

Medicare and most private insurance plans cover the TherMatrix procedure.

What is the recovery period like?

Patients should limit activity for about 24 hours after the procedure.

Will I be better right away?

It generally takes about six weeks for symptoms to show improvement. Your doctor may recommend continuing any medications during the first few weeks following your TherMatrix treatment.

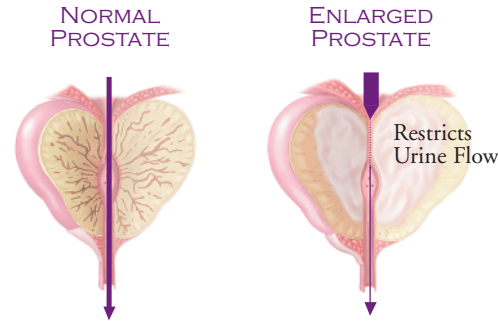
ASK YOUR DOCTOR ABOUT THERMATRIX®

or find a doctor who knows about
TherMatrix at www.thermatrix.com
or call 800-529-5744.

YOU KNOW YOU HAVE AN ENLARGED PROSTATE IF YOU:

- Need to urinate frequently and urgently
- Wake often at night to urinate
- Have to push or strain to begin urination
- Notice a weakened stream
- Feel like your bladder isn't completely empty
- Have been diagnosed with benign prostatic hyperplasia (BPH), the medical term for enlarged prostate

More than half of all men over the age of 60 have an enlarged prostate. This common condition is not cancerous, but if left untreated it can cause permanent urinary problems.



ENLARGED PROSTATE

This muscular, walnut-shaped gland in men is located right below the bladder. It surrounds the urethra (the tube that carries urine out of the body) and is responsible for making the fluids that carry sperm.

As a man ages, the prostate slowly enlarges and may begin to squeeze the urethra, causing problems with urination.

While it may be a natural part of the aging process, that doesn't mean you have to live with it. There are effective options for treatment, including the minimally invasive thermotherapy treatment called TherMatrix.

Put this handy card in your wallet as a reminder to discuss treatment options for enlarged prostate with your physician.

TherMatrix® may be the solution for thousands of men like Art. Could it be the answer for you?

Art first noticed the problem soon after his retirement. He was waking more frequently during the night, and even during the day he experienced an increased urge to urinate – and often had difficulty postponing it.

His physician said that Art's symptoms were caused by an enlarged prostate, a common problem for men in their 60s. They discussed the options and decided that oral medications would be a first step.

Art knew that while drugs work for some men, many don't find the relief they're looking for, and many have to increase their dosage or even discontinue the therapy altogether. So he knew he would have to pay close attention to how well the drugs were working for him. When they didn't quite do the trick, he was back looking for more answers.

AMS
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Enlarged prostate still keeping you up all night?

Awake to a new option.

THERMATRIX®
Office Thermo Therapy

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The Drug-Free Prescription for Enlarged Prostate Relief